ETSY CRAFT ENTREPRENEURSHIP

WESST
THE PLACE TO START & GROW YOUR BUSINESS

Do you already make custom jewelry, decorative home items, or other handmade products for sale or gift-giving? If so, this course will teach you how to start an online shop for your unique line of handcrafted items.

In partnership with **Etsy**, a leader in e-commerce for creative entrepreneurs, WESST is offering classes to help craft makers like you establish an online business to sell your products to a wider market and earn extra income.

Craft Entrepreneurship classes at WESST are taught by successful online craft sellers who coach and support participants through every aspect of setting up their online shops alongside WESST trainers who work with small businesses every day. Using **Etsy** as a learning lab, teachers share best practices on topics that impact new sellers most, including **time management**, **branding**, **pricing**, **shipping**, and **photography**, to help them earn supplemental income through their craft business. To minimize startup costs, students will be given the opportunity to list 20 items for sale for free on **Etsy.com**.

Dates
October 18, 25 &
November 1, 8, 15, 2017

Time
10:00am – 2:00pm

Featuring
Kim Muller, Etsy instructor

Cost
$19 materials fee

Registration
Space is limited! Eligibility requirements and on-line application can be found @ www.wesst.org/training/

Location
Western New Mexico University
Watts Hall
500 18th Street
Silver City, NM 88061

For further information, please contact Alicia Garcia at (575) 541-1583 or agarcia@wesst.org.

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