

# ETSY CRAFT ENTREPRENEURSHIP



Do you already make custom jewelry, decorative home items, or other handmade products for sale or gift-giving? If so, this course will teach you how to start an online shop for your unique line of handcrafted items.

In partnership with **Etsy**, a leader in e-commerce for creative entrepreneurs, WESST is offering classes to help craft makers like you establish an online business to sell your products to a wider market and earn extra income.

Craft Entrepreneurship classes at WESST are taught by successful online craft sellers who coach and support participants through every aspect of setting up their online shops alongside WESST trainers who work with small businesses every day. Using **Etsy** as a learning lab, teachers share best practices on topics that impact new sellers most, including **time management, branding, pricing, shipping, and photography**, to help them earn supplemental income through their craft business. To minimize startup costs, students will be given the opportunity to list 20 items for sale for free on **Etsy.com**.



THE PLACE TO START & GROW YOUR BUSINESS

## Dates

October 18, 25 &  
November 1, 8, 15, 2017

## Time

10:00am – 2:00pm

## Featuring

**Kim Muller**, Etsy instructor

## Cost

\$19 materials fee

## Registration

**Space is limited!** Eligibility requirements and on-line application can be found @ [www.wesst.org/training/](http://www.wesst.org/training/)

## Location

Western New Mexico University  
Watts Hall  
500 18th Street  
Silver City, NM 88061

For further information, please contact Alicia Garcia at (575) 541-1583 or [agarcia@wesst.org](mailto:agarcia@wesst.org).

*THIS TRAINING IS MADE POSSIBLE BY SUPPORT FROM:*



*Reasonable accommodations for persons with disabilities and language assistance services are available for limited English proficient individual. Please notify Alicia Garcia at WESST when you register for class, or no later than 24 hours prior to your class, so that WESST can make sure necessary accommodations are available. All programs and services are provided to the public on a nondiscriminatory basis.*

*Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.*